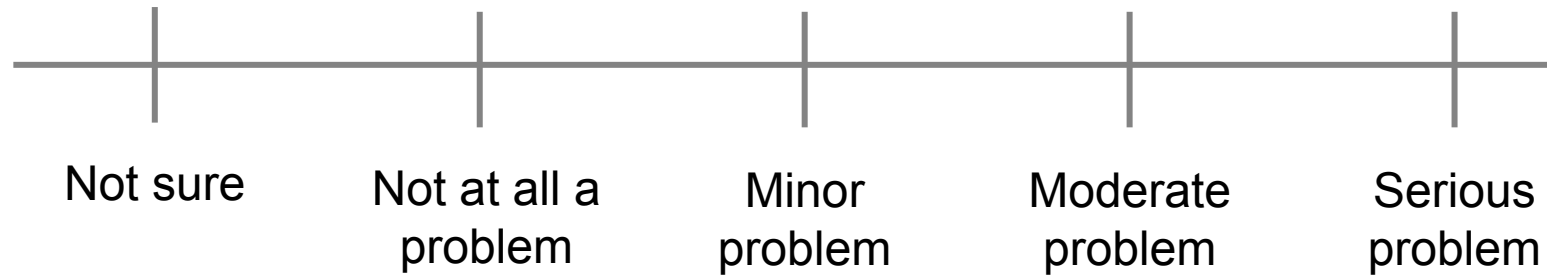


How serious of a problem is making healthy food choices while traveling away from home?



Which of these statements sounds the most like you?

“

Once I started eating better, I started feeling better. So, the fact that I'm feeling better now is what keeps me going.

”

or

“

I want my diet to reflect my values.

”



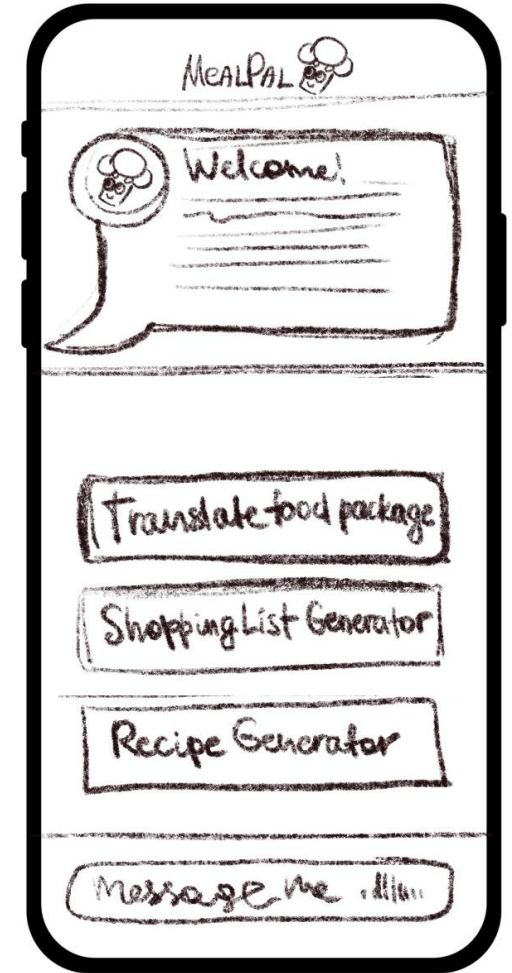
HealthyAround App



Wander Eats App



Fit Bite



MealPal App

HealthyAround App

Scenario

A traveler uses the HealthyOut app to find healthy restaurants in a new city, getting easy directions and using the barcode scanner to make smart food choices while exploring markets. The app's multilingual support makes the experience smooth, allowing the traveler to prioritize health while enjoying local cuisine.

Concept

HealthyAround is a revolutionary app designed to make healthy living effortless. Discover nutritious restaurants, explore health-conscious grocery stores, and scan product barcodes for instant health insights. Empower your journey towards better well-being with a user-friendly interface and community-driven recommendations. Stay informed, make mindful choices, and embrace a healthier lifestyle with HealthyAround.



HealthyAround App



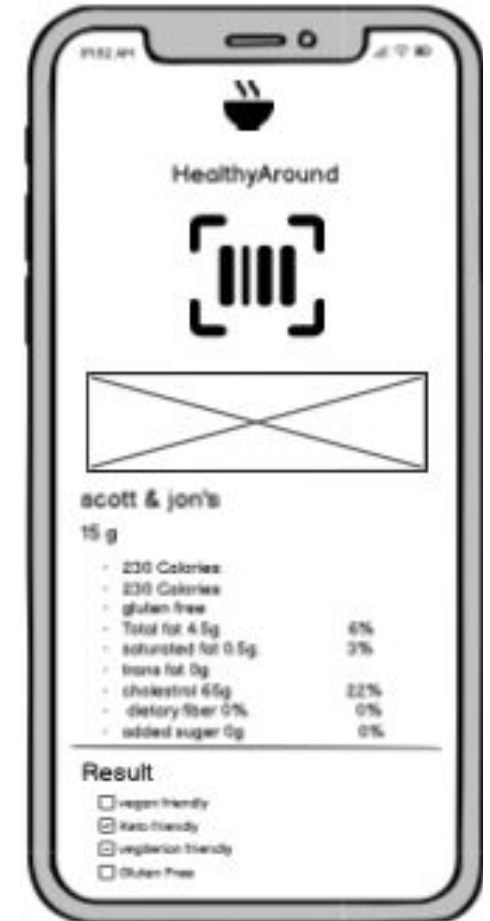
1. Here the traveller is shown a variety of healthy restaurants or stores nearby. The app offers directions, checks the menus of local restaurants, and make orders, or calls to make a reservation



2. Here the traveller can look at the menu and place an order.



3. Here the traveller adds items to their cart and checks out the order.



4. Here the traveller goes to the nearest store and scans the barcode to check if it's healthy or not .

WanderEats App

Scenario

A family is embarking on a road trip, exploring scenic routes and staying in various Airbnb's and Hotels. Amidst the anticipation of adventure, they face the challenge of maintaining a healthy diet on the road. The health conscious parents want to ensure that the family enjoys nourishing meals during their journey without compromising on the convenience of their road trip experience.

Concept

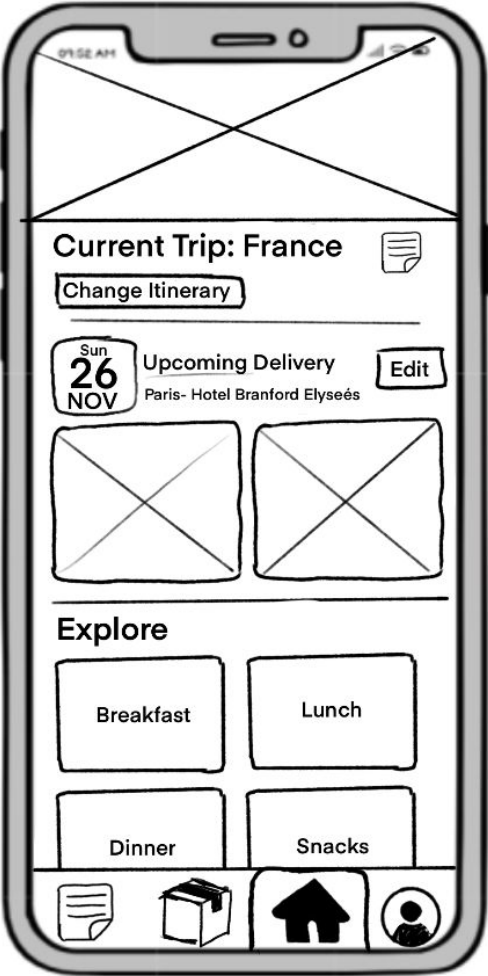
WanderEats provides users with a seamless and convenient way to access a curated selection of pre-packaged healthy meals and snacks, available for delivery or pickup, all tailored to fit seamlessly into their travel itinerary.

With WanderEats, users enjoy the flexibility to choose between ordering curated boxes containing tools and ingredients for a delightful home-cooked meal, catering to those who prefer a hands-on culinary experience, or opting for ready-made meals for a quick and hassle-free dining solution, ideal for various lodging situations.



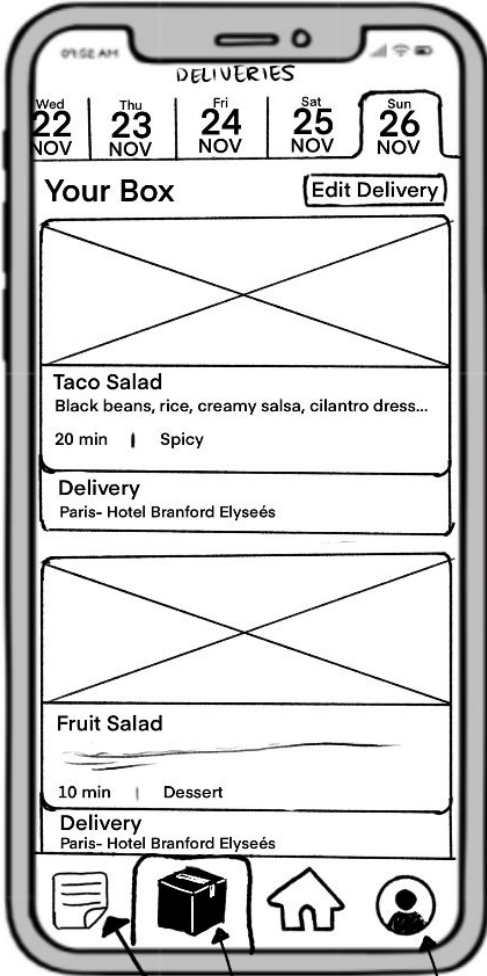
WanderEats App

Main Menu



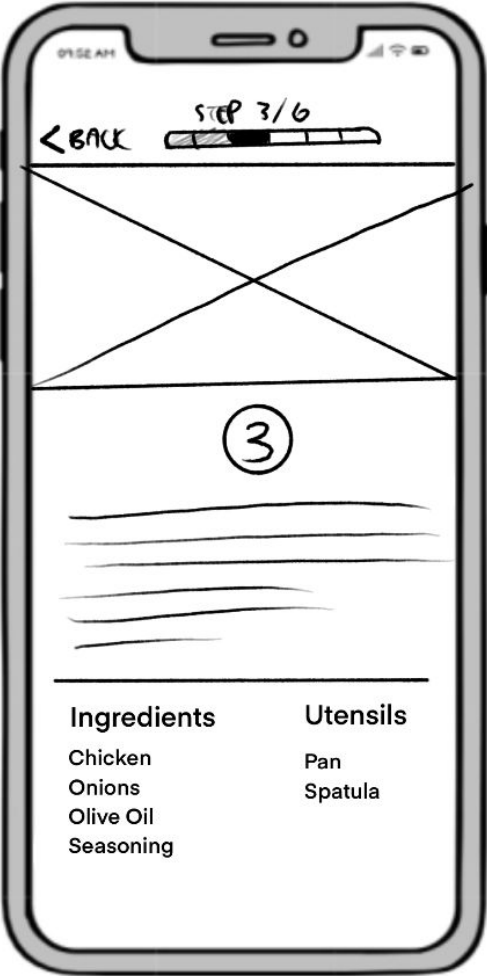
The homepage shows you your current trip where you can view/edit your itinerary, make changes and put your boxes together for delivery

Meal Overview



This page allows you to view all of your past and upcoming deliveries. You can make changes to the boxes and the delivery location

Meal Instructions



The app will include a step-by-step guide on how to make recipes

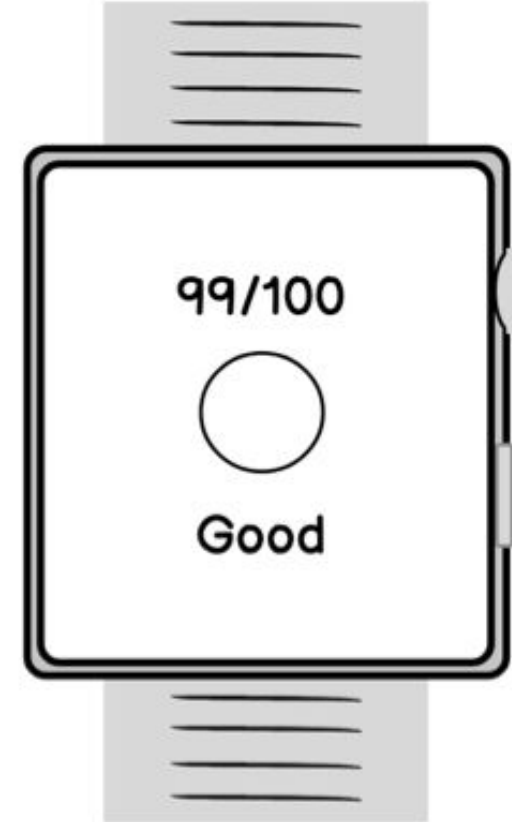
Fit Bite- “Watch what you eat”

Scenario

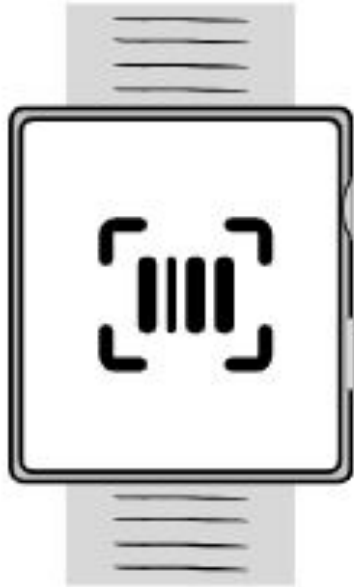
An individual who is traveling needs a reliable and quick way to find healthy food options on the go based on their specific eating preferences and dietary needs.

Concept

The wearable doubles as a watch, but is primarily a scanner that analyzes the nutritional content and ingredients of any barcoded consumable. It is informed both by the EWG rating system and the specific preferences of the user as defined in the accompanying app that can be accessed via phone or computer.

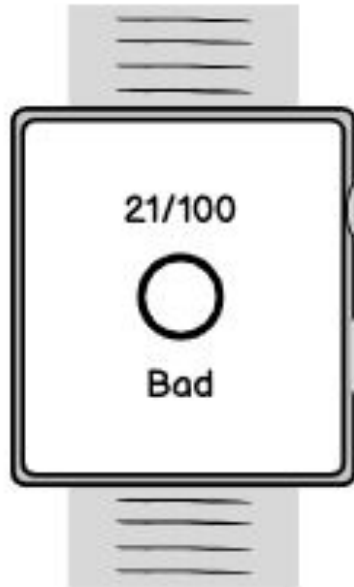


Fit Bite wearable scanner (watch view)



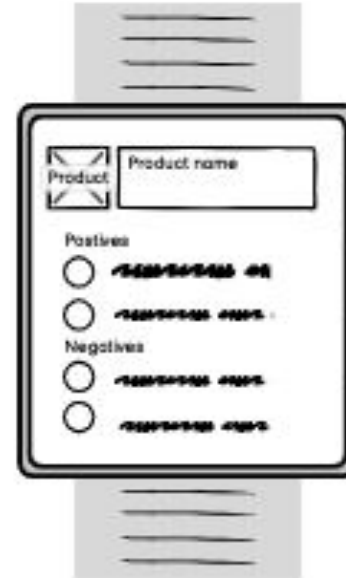
1. Scan

- User scans barcode on product
- Activated by squaring barcode in brackets
 - Lights up when image is captured



2. Score /100

- [Read out of the product's score on a scale from 1-100 (100=best)]
- Color coded dot corresponds to score (red, yellow, or green)
 - Reads out good/OK/bad
 - Score is based on EWG rating as well as user's preferences as specified in the app



3. Rating breakdown

- Offers basic details of the rating alongside an image and name of the product
- 2 top positives in the product
 - 2 top negatives of the product



4. Healthier alternative + geolocation finder

- If applicable, device offers a healthier suggestion with image
- Using geolocation, device can direct you to a healthier alternative in the vicinity

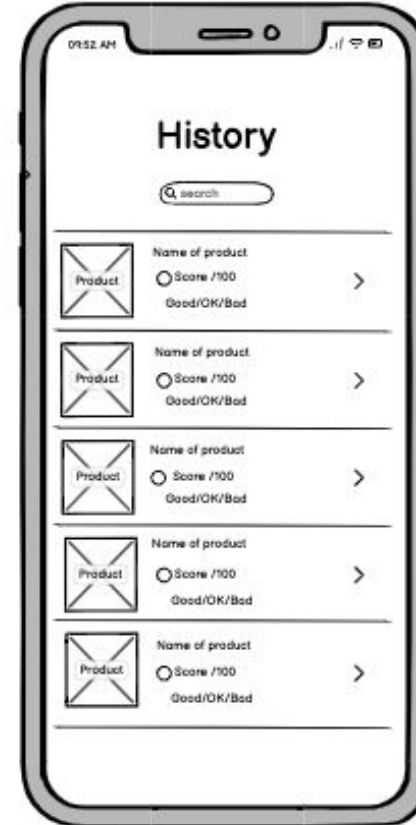
Fit Bite (app view)



1. User Profile

User keys in food preferences to calibrate the scanner

- User selects from preset list of allergies and preferences
- User can also add personalized preferences in "other"



2. User History

Products scanned (with images) are recorded and stored in the app in a searchable library

- Quick snapshot of each product can be expanded upon for a more in-depth analysis of each product

MealPal - AI-powered nutrition assistant

Scenario

Sarah, a health-conscious professional, has a demanding job that involves frequent international travel. She values maintaining a healthy diet but finds it challenging due to language barriers and limited access to familiar foods while abroad. She seeks a solution that can help her decipher foreign food labels, plan nutritious meals, and optimize her grocery shopping regardless of her location.

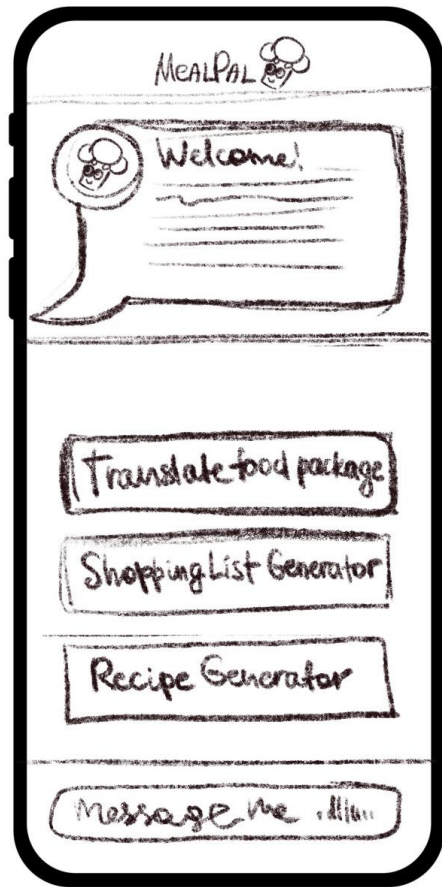
Concept

MealPal, an AI-powered nutritional assistant, is designed for individuals like Sarah who prioritize healthy eating amid their busy lives and travels. It comprises key features: a Foreign Food Package Translator aiding in understanding unfamiliar food labels, a Recipe Generator that crafts healthy meals based on available ingredients, and a Shopping List Generator streamlining grocery shopping. With MealPal, users can effortlessly make informed food choices, wherever they are, ensuring they meet their nutritional needs and maintain their health goals seamlessly.



MealPal - AI-powered nutrition assistant

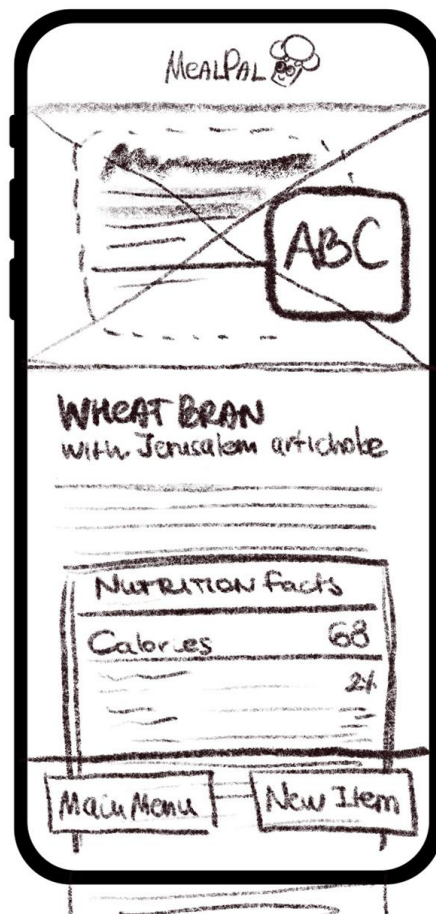
guides users towards healthier food choices even on the go or while traveling away from home



1. Main Menu

This screen introduces MealPal to the user and allows them to ask a question or navigate different app features.

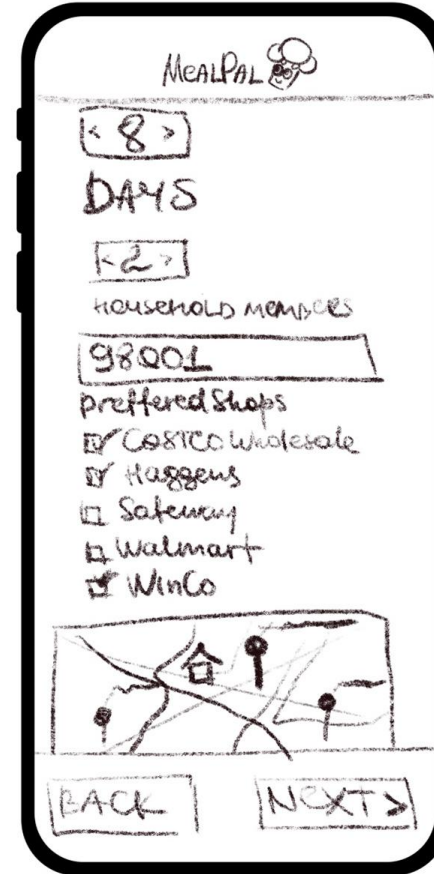
- Select Popular Topic
- Type a Question
- Voice-record a question



2. Foreign Food Package Translator

Allows to read and understand contents of foreign food packages.

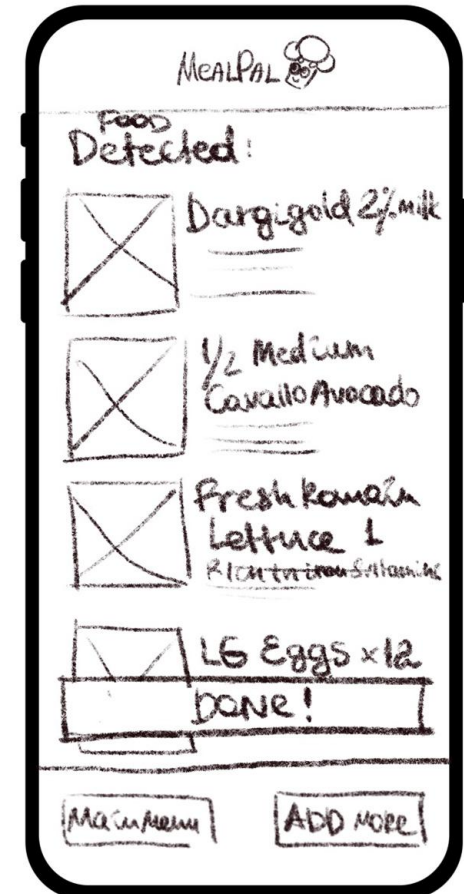
- Detects and translates foreign language from a single or multiple photos.
- Provides Nutrition Facts
- Offers recipes and usage recommendations
- Matches with similar products in user's home country



3. Shopping List Generator

Prepares user to efficiently plan stress-free grocery shopping away from home.

- Allows to select number of days, household members and healthy recipes.
- Creates Shopping List for preferred grocery stores near user's location.
- Helps compare prices, save money and reduce food waste.



4. Recipe Generator

Creates healthy recipes with cooking instructions from limited ingredients.

- Automatically detects and adds food from a photo to user's list.
- Allows to manually add and edit food items to the list by searching the database, scanning a barcode on a food package or simply manually typing it in.